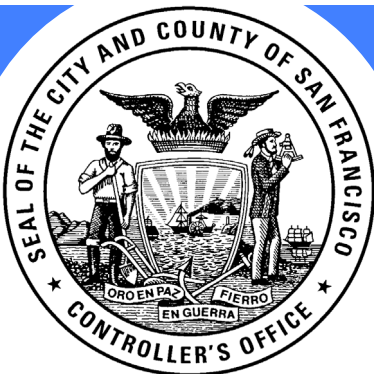


Status of the Re-Opening of the San Francisco Economy: August 2021



CITY & COUNTY OF SAN FRANCISCO

Office of the Controller
Office of Economic Analysis

August 25, 2021

Highlights of the August Report

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- As the COVID-19 restrictions have been lifted, the Controller's Office is tracking the pace of re-opening of the city's economy. This is the third monthly report examining a variety of local economic indicators.
- The emergence of the Delta variant has stalled aspects of the city's economic recovery. Office attendance, time spent outside the home, and small business sentiment are all somewhat lower than in the July report.
- The City's tourism industry continues to lag other major tourism centers in the Western U.S. Hotel revenues, while growing rapidly in 2021, are still well below 2019 levels, as are enplanements at San Francisco International Airport.
- On the other hand, July represented another strong month for job growth locally, with 7,100 jobs created. After a steep drop in 2020, employment in the San Francisco metro division has risen by 7% since January, one of the fastest rates of any large metro area in the country.
- Despite the weakness in hotels and air travel, employment in the Leisure and Hospitality sector has led all sectors in employment growth, with 5,400 jobs added in July, and 39,800 since January.

List of Economic Indicators

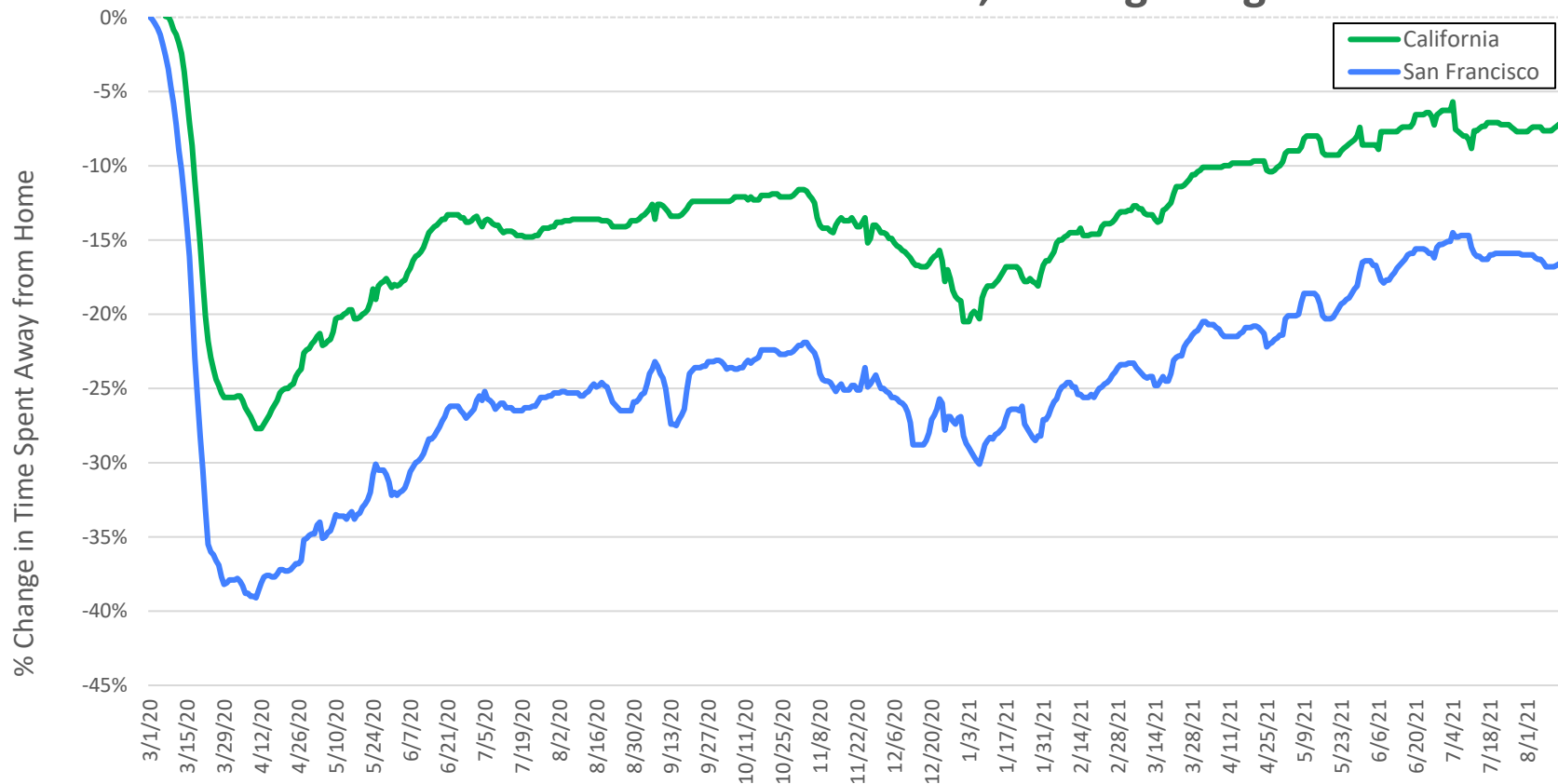
3

1. Time Spent Outside of the Home
2. Office Attendance
3. Small Business Sentiment: Expected Recovery Index
4. New Business Registrations
5. Total Employment in San Francisco & San Mateo Counties
6. Hotel Occupancy Rate
7. Hotel Average Daily Rate (ADR) per Night
8. Hotel Revenue Available per Room Night (RevPar): Selected Cities Comparison
9. Small Business Sentiment: Expected Future Business Travel
10. Airport Enplanements: Selected Cities Comparison
11. Convention Bookings At Moscone Center
12. PM Freeway Speed
13. Bay Bridge and Golden Bridge Traffic
14. BART Exits at Downtown SF Stations
15. Average Asking Rents for Apartments
16. Building Permits

Time Outside the Home Has Declined Slightly

4

**% Change in Time Spent Outside Home,
San Francisco and California, Through August 13**

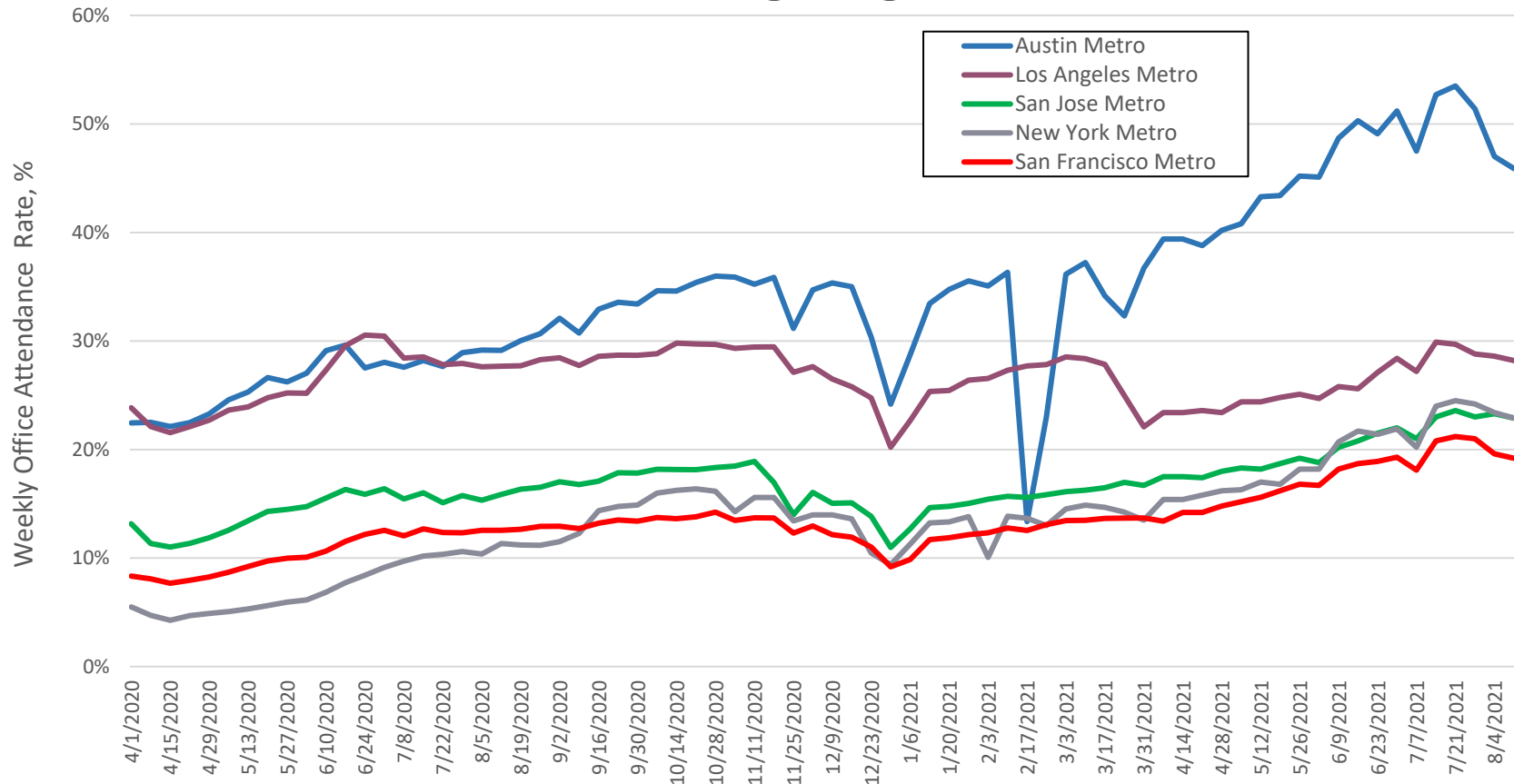


Change relative to the January 2020 index period, not seasonally adjusted.

Office Attendance Has Declined Across the U.S.

5

Weekly Office Attendance Across Selected Metros, Through August 11

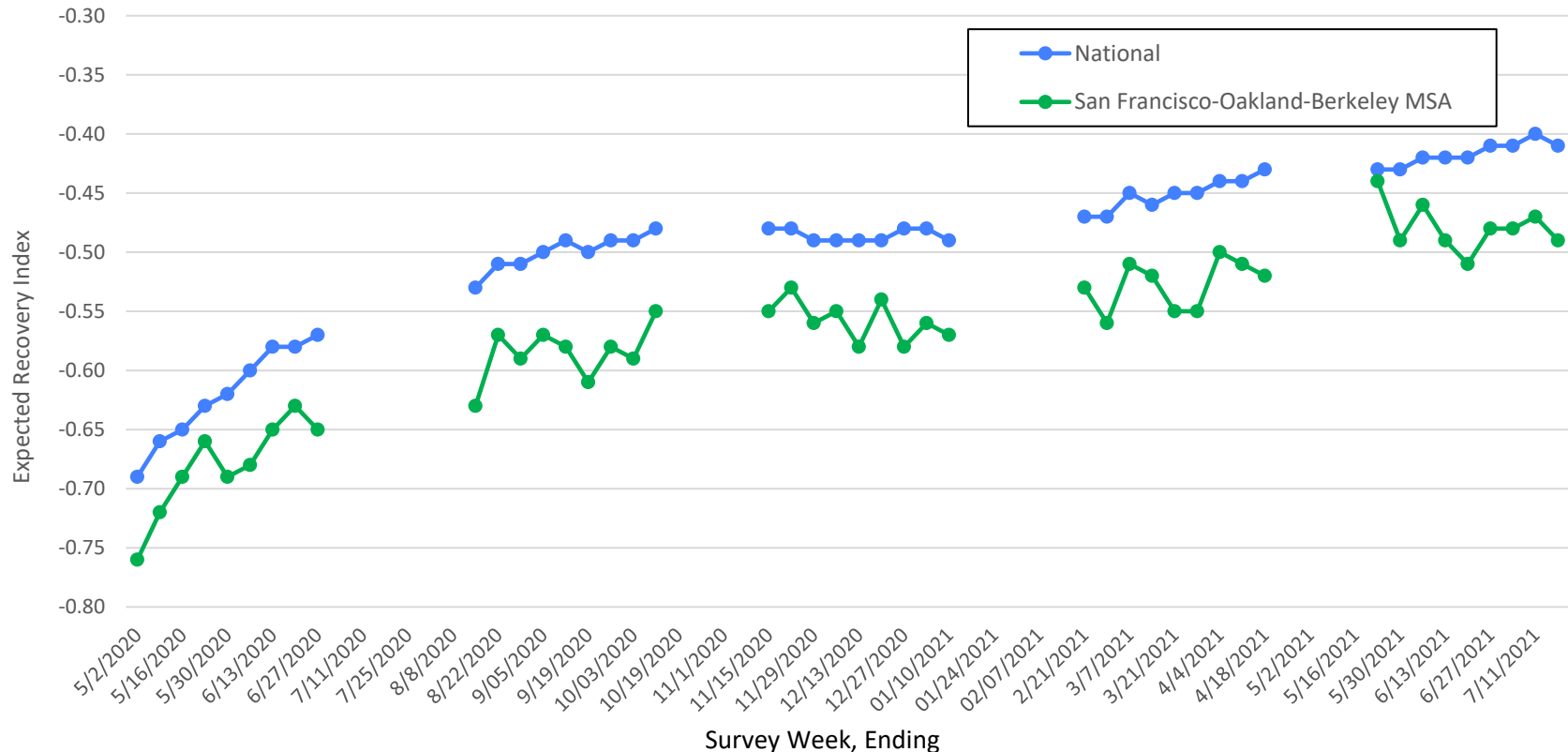


Kastle Back to Work Barometer reflects unique authorized user entries in a market relative to its pre-COVID baseline, averaged weekly. The San Francisco Metro Area includes San Francisco, Alameda, Contra Costa, San Mateo, and Marin counties.

Local Small Business Expectations Are Stalling

6

Expected Recovery Index National & Regional Surveys, Through July 18

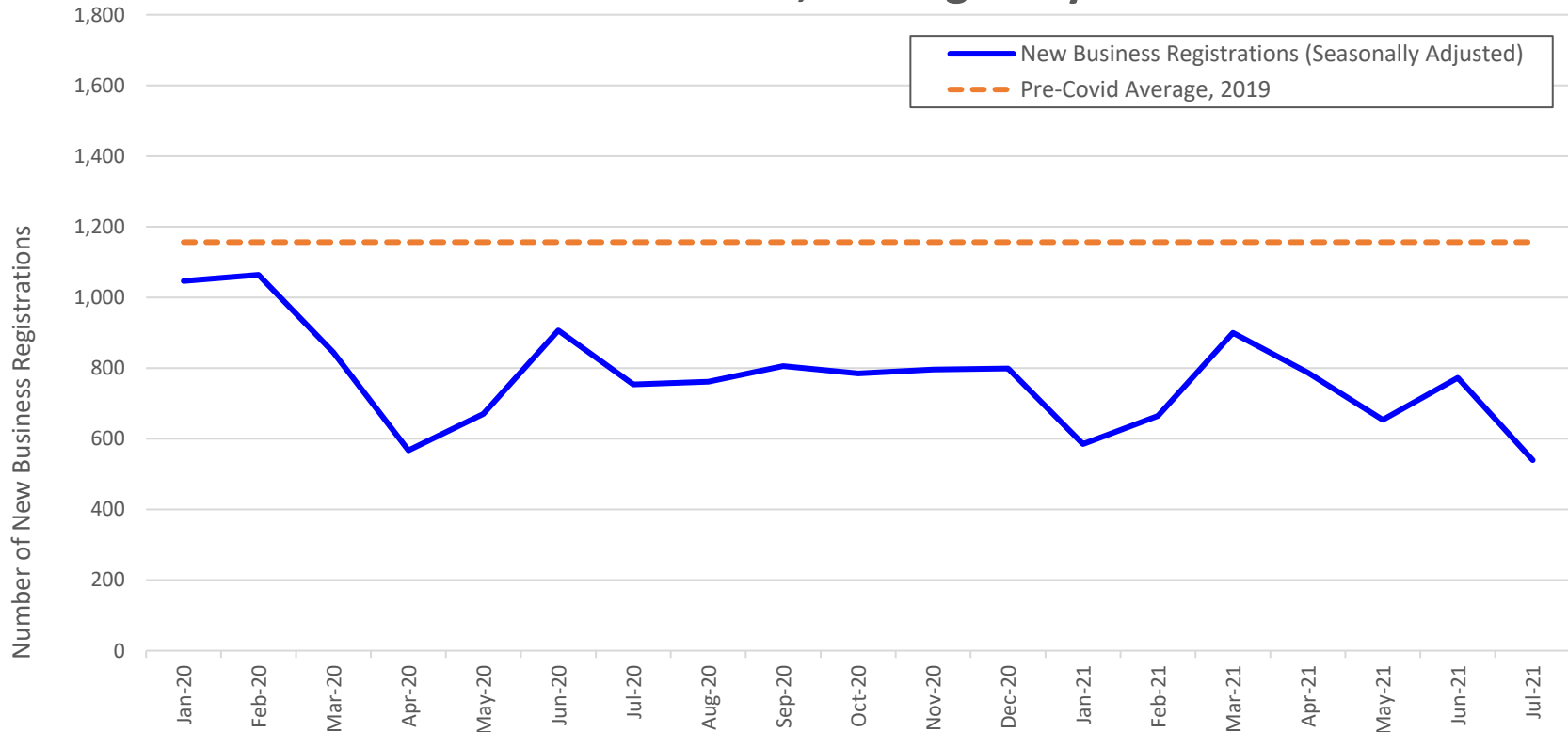


The San Francisco Metro Area includes San Francisco, Alameda, Contra Costa, San Mateo, and Marin counties.
Index value range from [-1, 0], with -1 representing the longest recovery, whereas 0 representing the shortest

Slight Downturn in New Business Registration

7

Monthly New Business Registrations, San Francisco, Through July

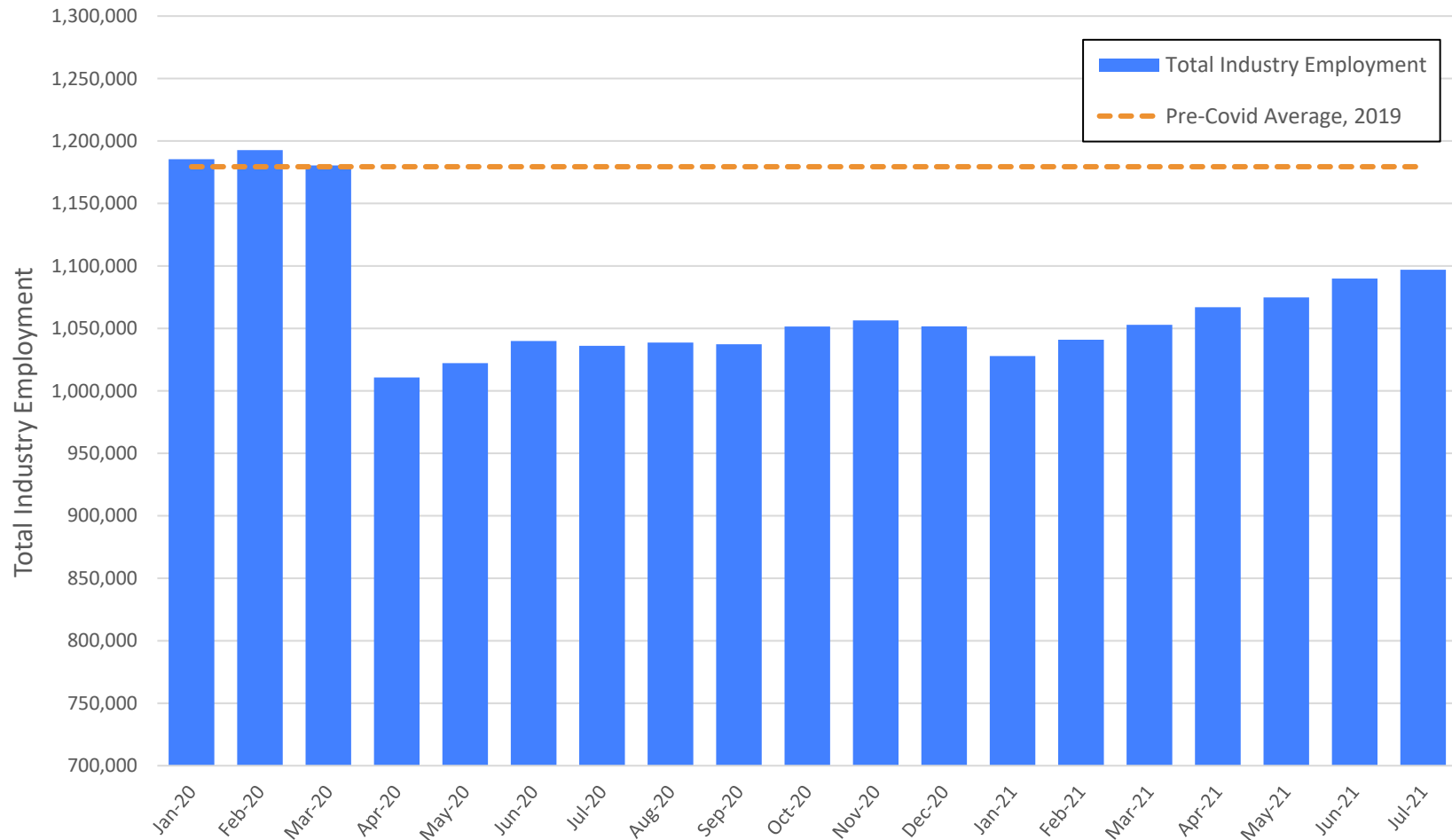


New Business Registrations are determined by first creating "Business Start Month" ID based on the "Business Start Date, and then counting the Location_ID for each month. A Location_ID is a registered business location, so the method counts the

Strong Employment Growth in July Despite Delta

8

Total Industry Employment, San Francisco Metro Division, Through July

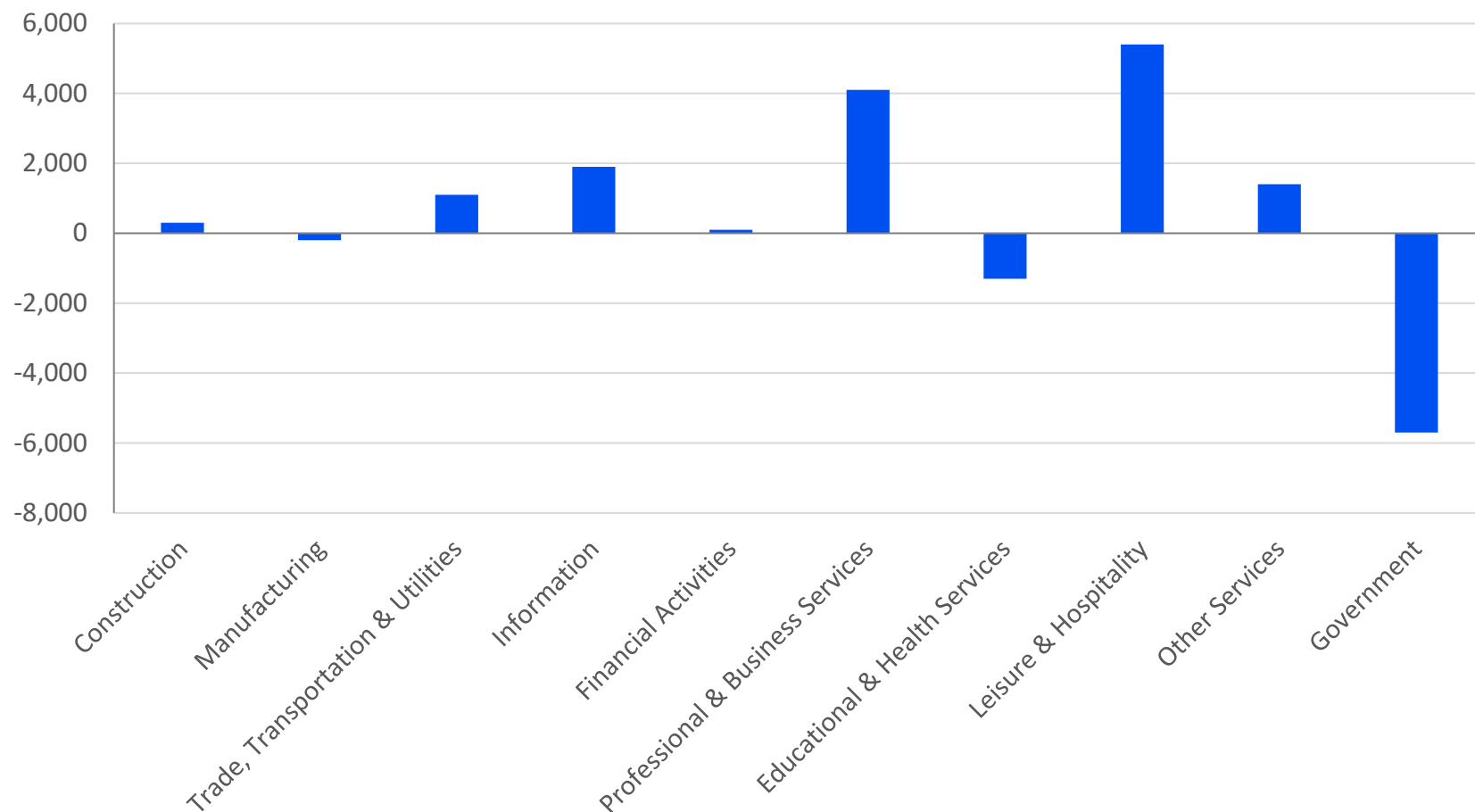


The San Francisco Metro Division includes San Francisco and San Mateo counties.

Hospitality and Professional Services Lead Growth

9

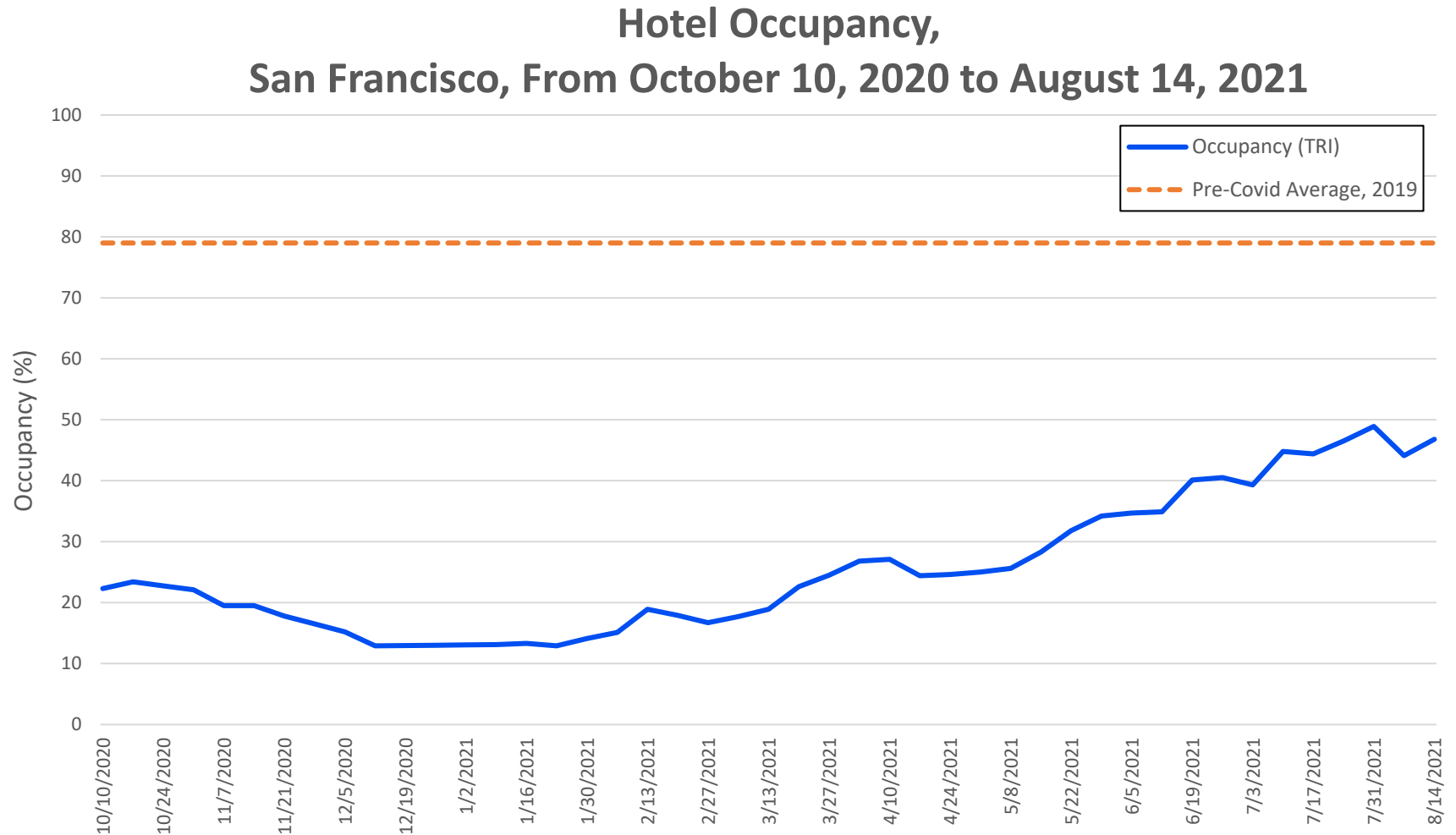
**Employment Change by Industry Sector, June-July 2021:
San Francisco Metropolitan Division**



Source: California Employment Development Department (EDD)

SF Hotel Occupancy Holding Steady

10

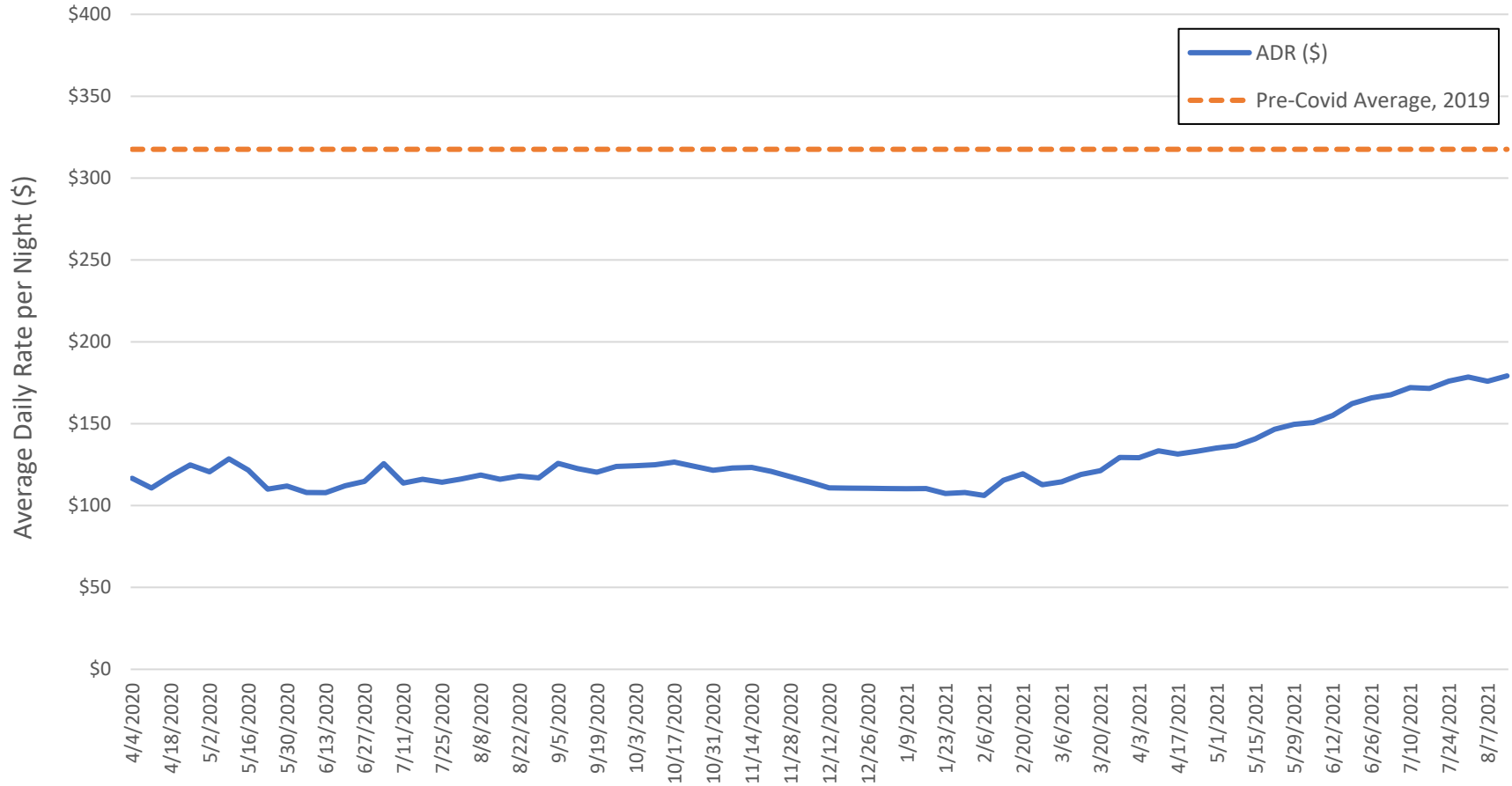


TRI (Total Room Inventory) takes in to account all the hotel rooms in the city, whether open or

Hotel Room Rates Continuing to Rise

11

Hotel Average Daily Rate (ADR) per Night,
San Francisco, Through August 14

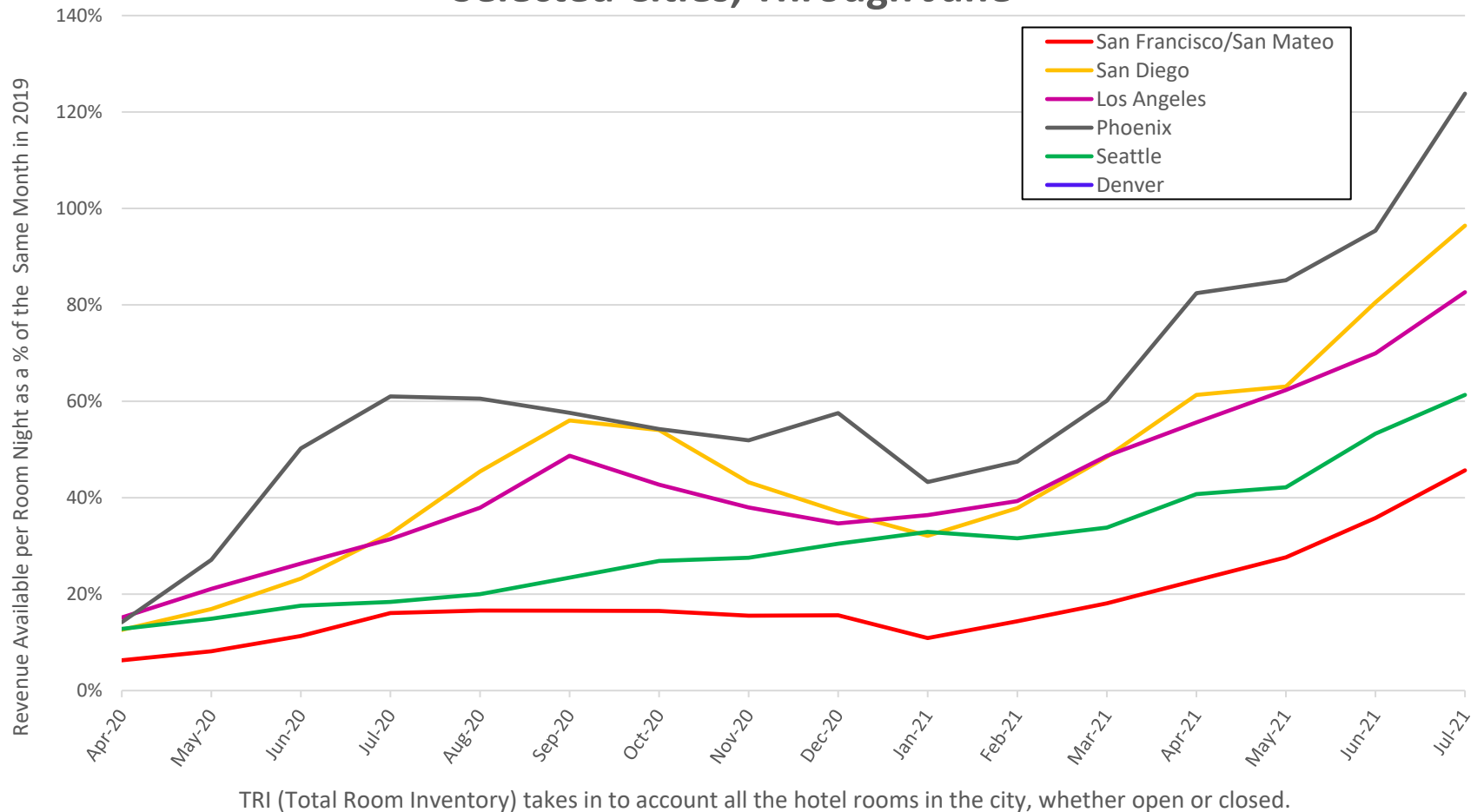


Source: STR

Despite Recovery, SF Still Lags Peer Cities

12

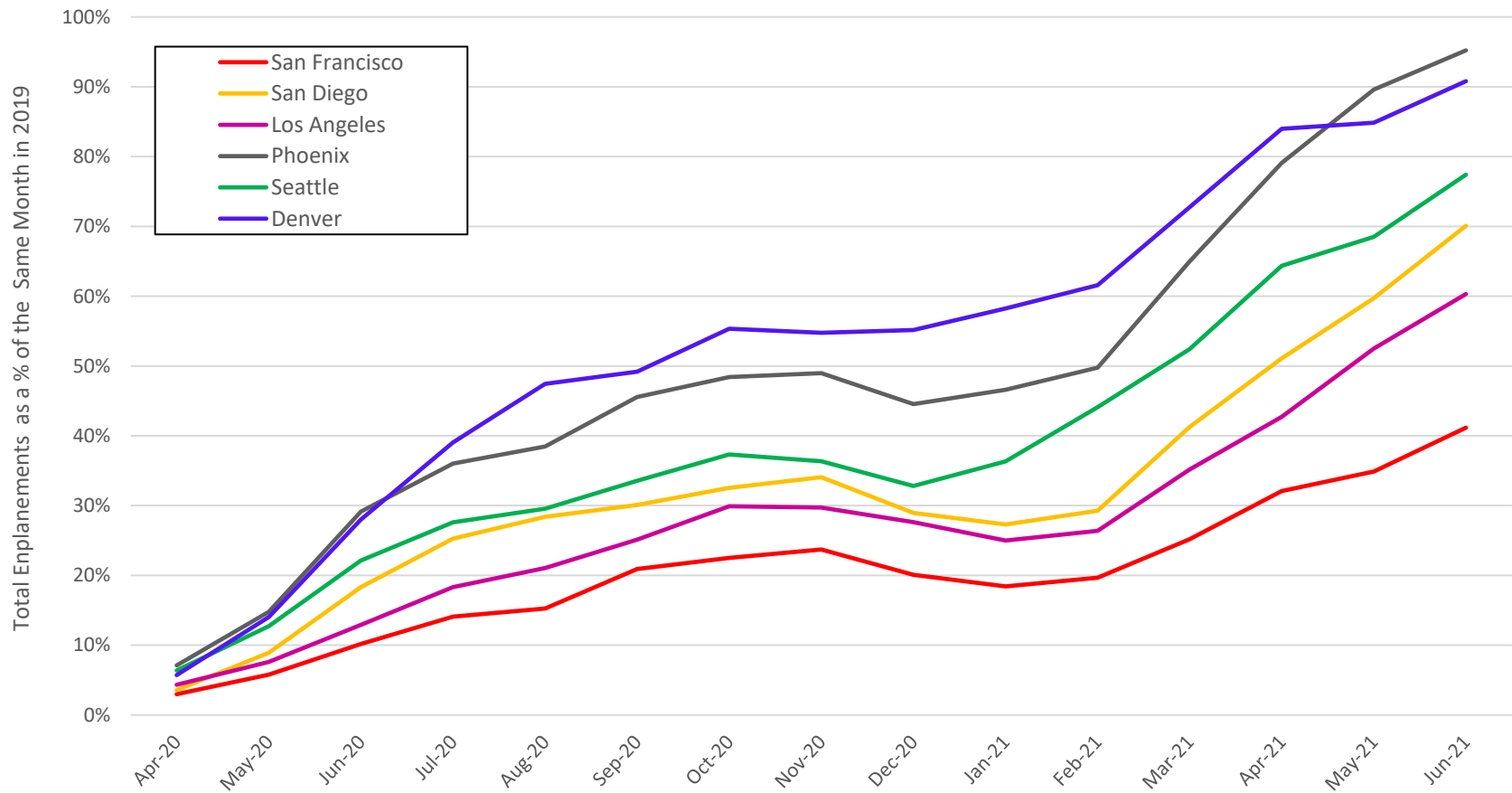
Monthly Hotel Revenue Available per Room Night, Selected Cities, Through June



Other Western Airports Closer to Full Recovery

13

Total Enplanements (Domestic and International), Selected Airports, Through June

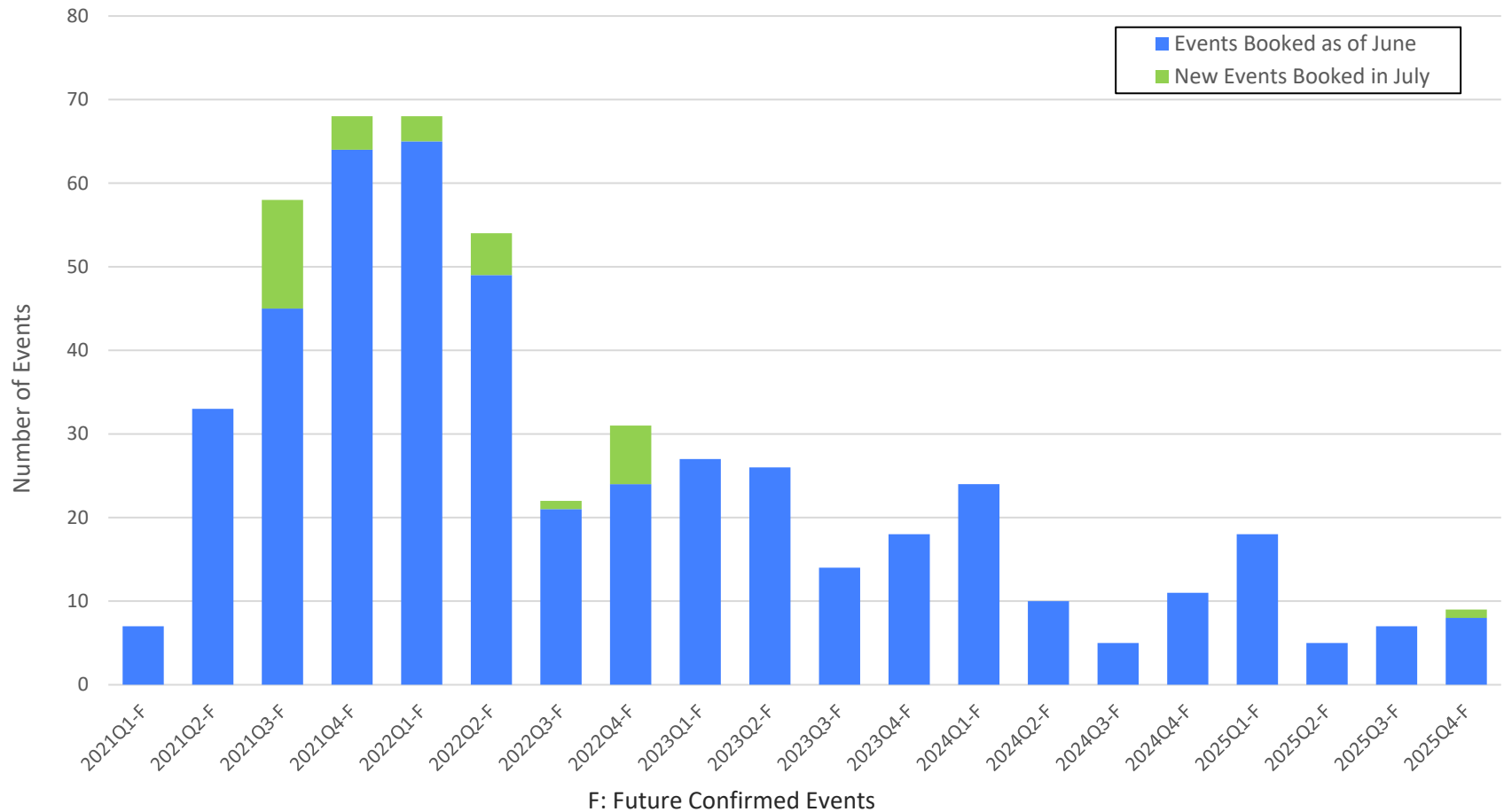


Source: SFO, SAN, LAX, PHX, SEA, DEN

Continuing Slow Recovery in Moscone Bookings

14

Convention Bookings at Moscone, Through SF Travel



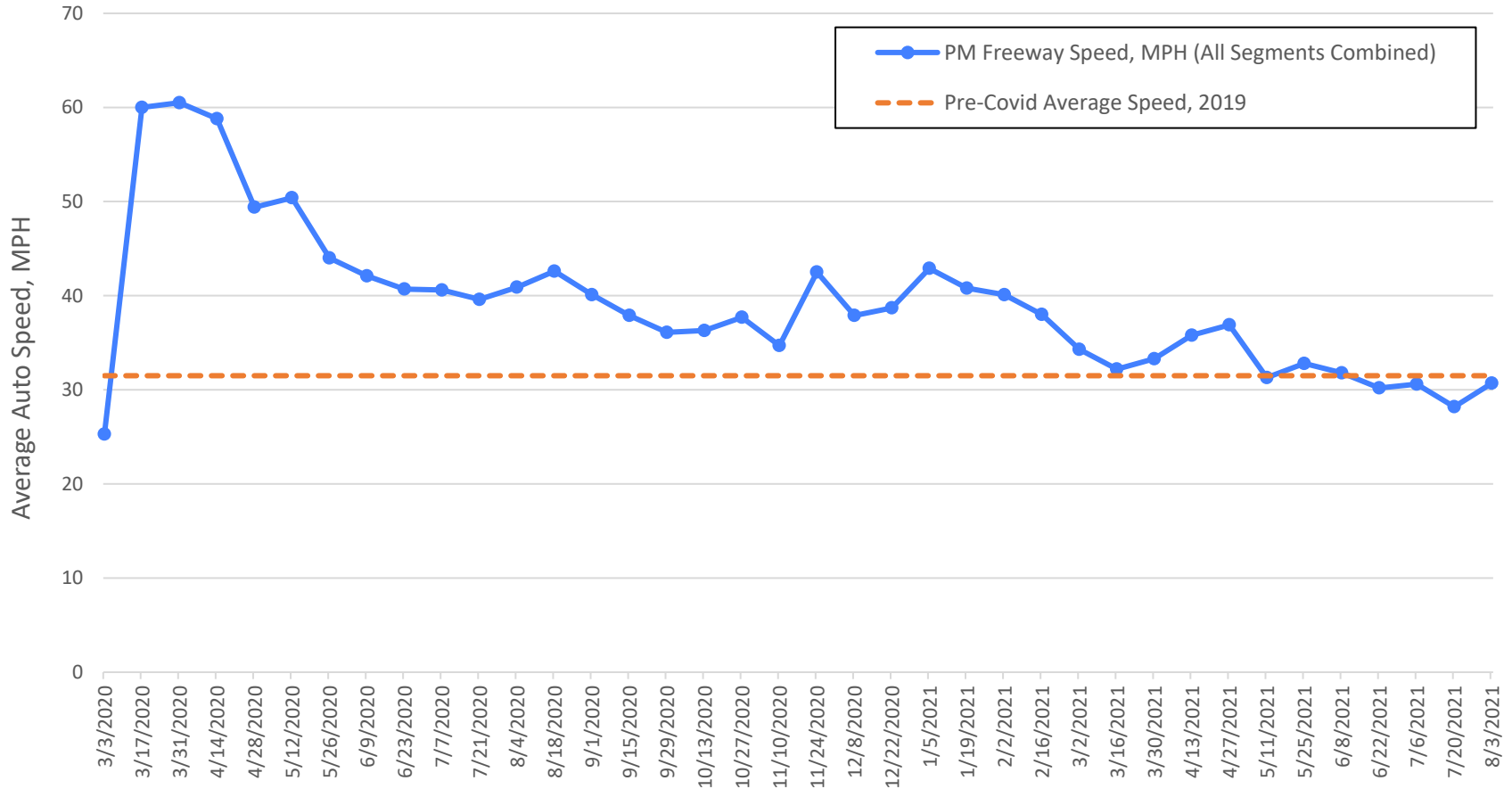
The numbers include both Moscone events and Self-Contained events that were booked through SF Travel.

Source: SF Travel

PM Freeway Speeds at Pre-Pandemic Levels

15

Average PM Freeway Speed, San Francisco, Through August 3

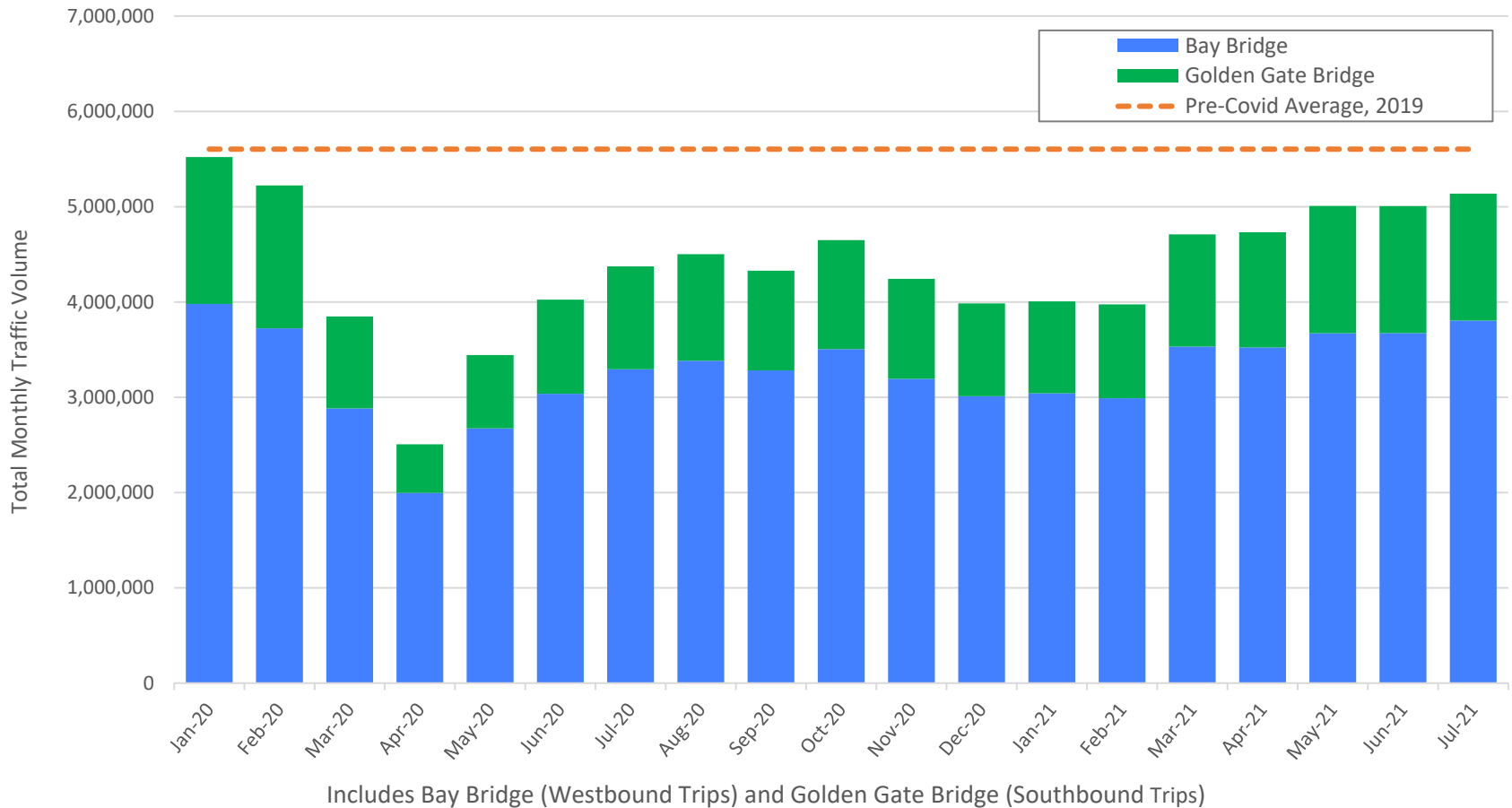


Source: San Francisco County Transportation Authority (SFCTA)

Bridge Traffic Steady at 90% of Normal

16

**Bay Bridge and Golden Gate Bridge Monthly Traffic Volume,
San Francisco, Through July**

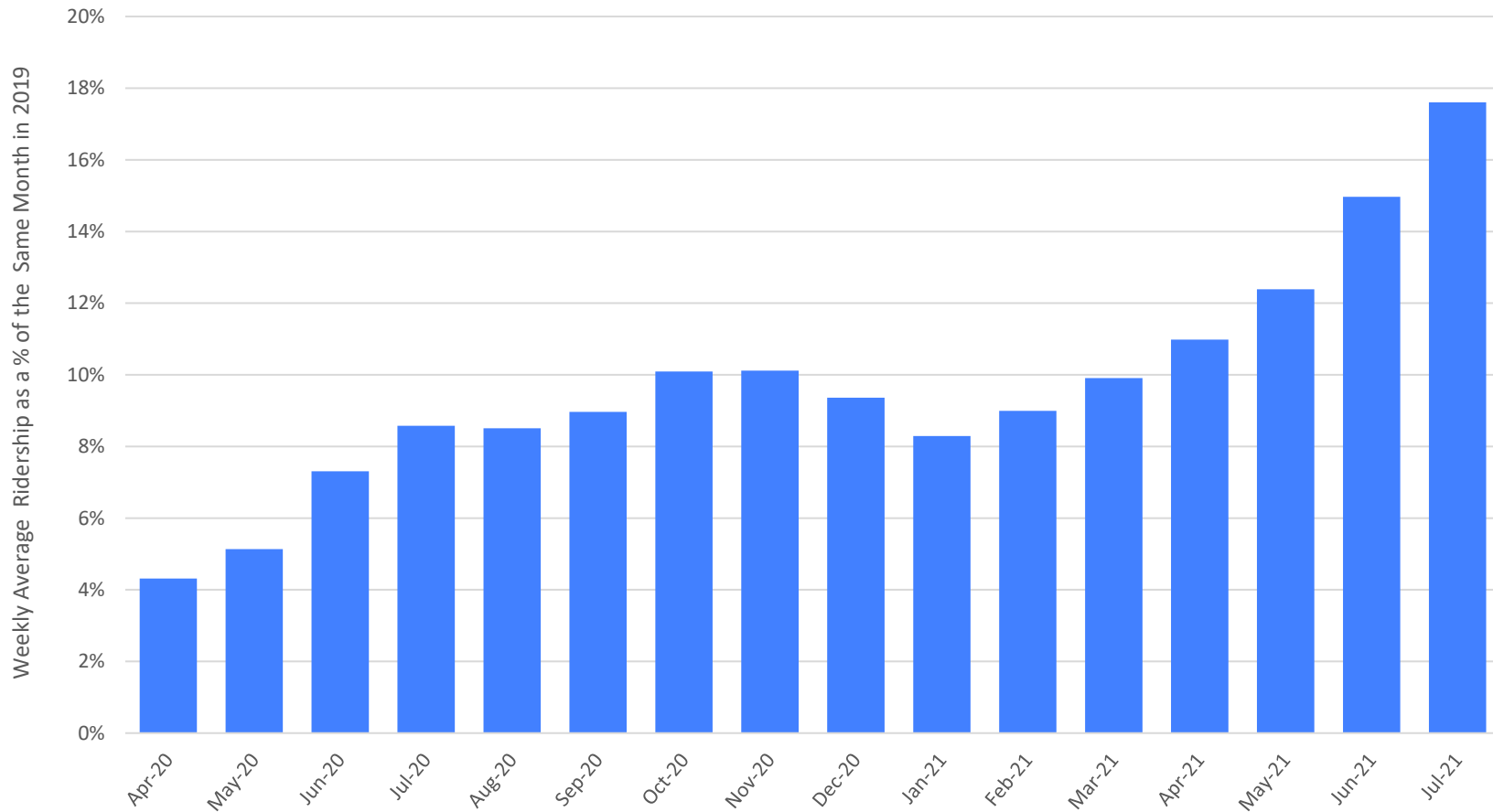


Source: Bay Area Toll Authority (BATA), Golden Gate Bridge Highway & Transportation District

BART Recovery Continues, But Well Below Normal

17

BART Exits At Embarcadero, Montgomery, Powell and Civic Center Stations, Through July

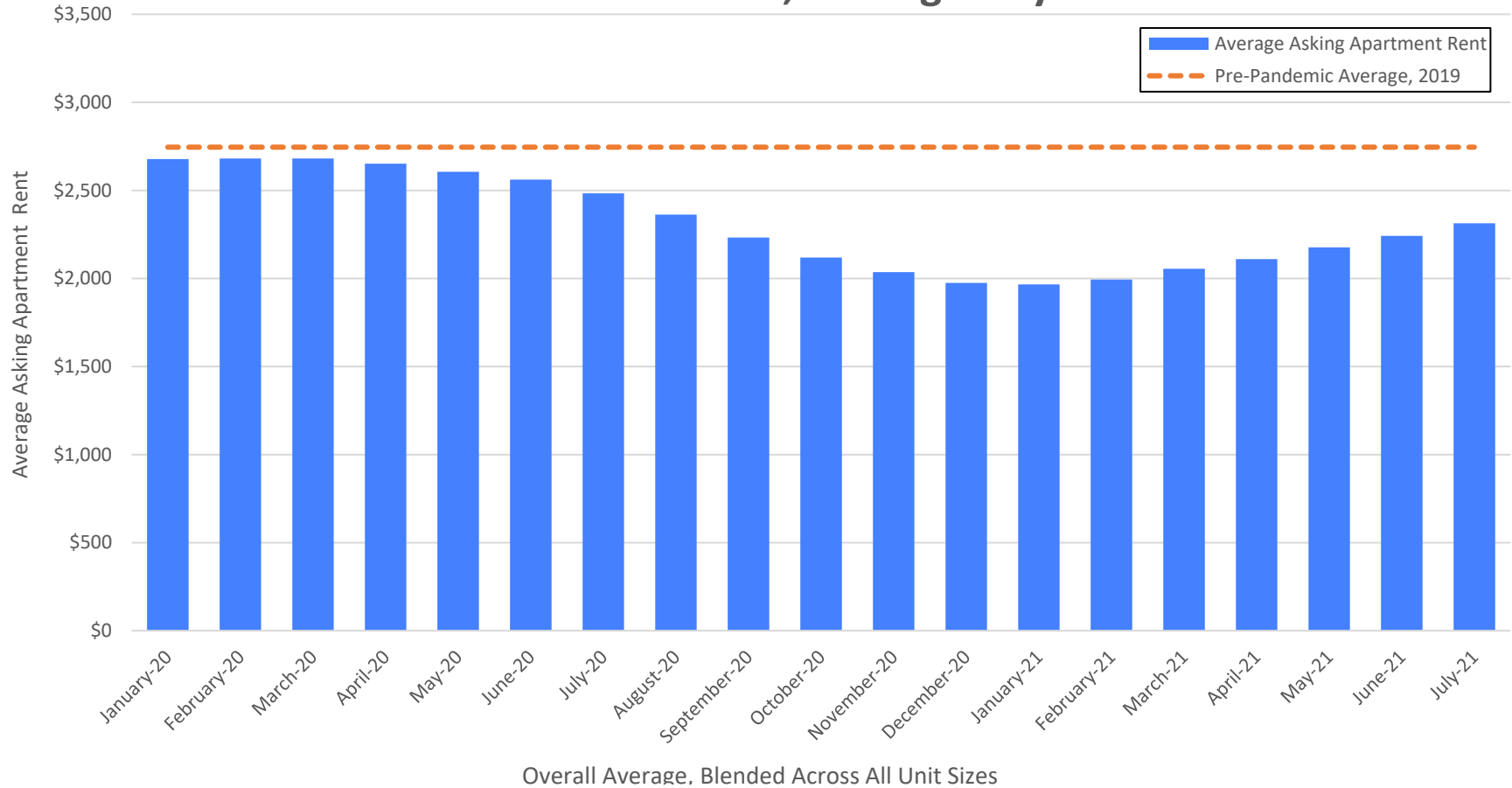


Source: BART

Apartment Rents Continue Rising; Still Down 17%

18

Average Asking Apartment Rent, San Francisco, Through July

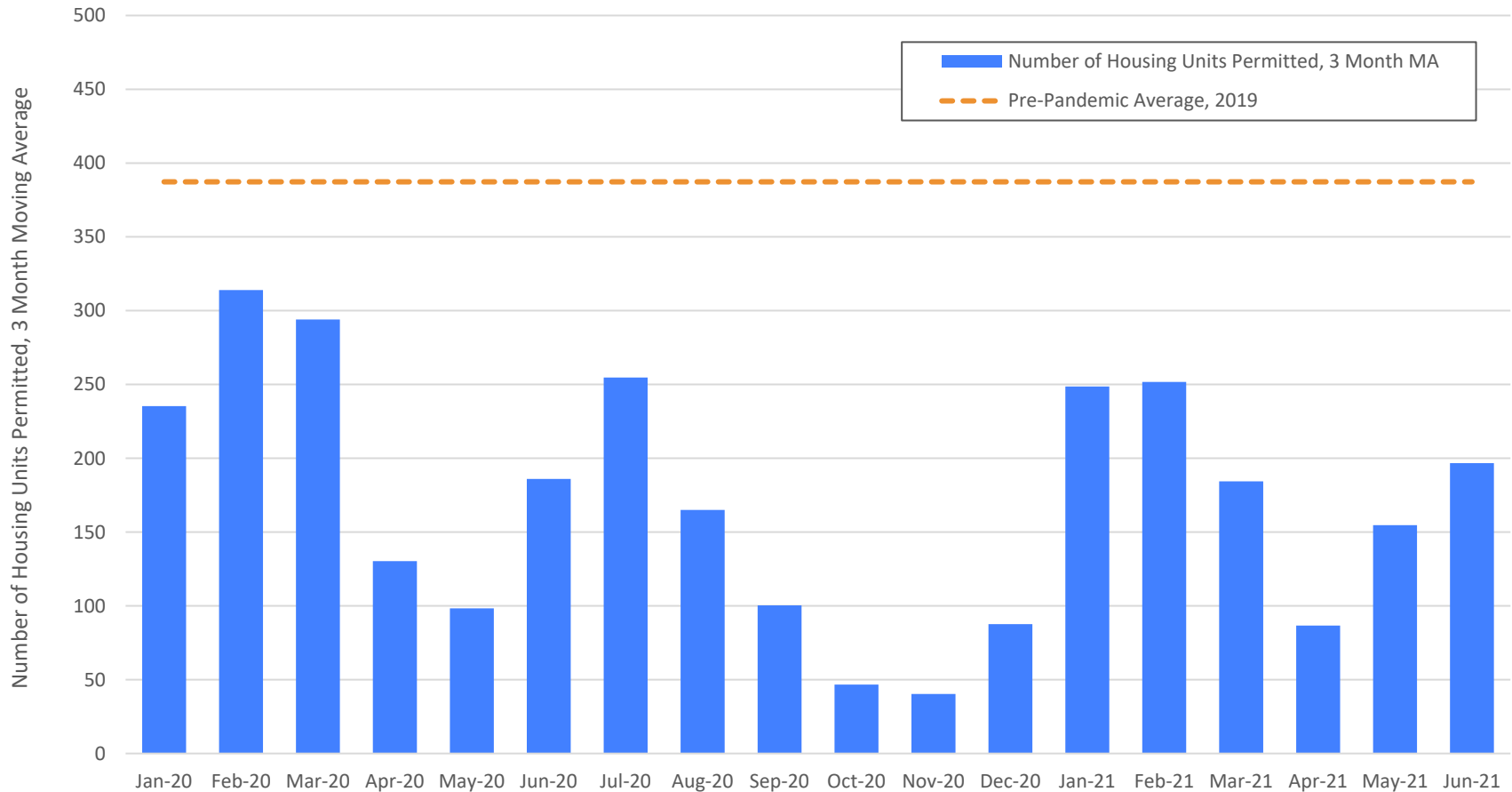


Source: Apartment List

Housing Starts Also Beginning to Grow Again

19

Number of Housing Units Permitted (3 Month MA), San Francisco, January 2020 - June 2021



Source: U.S. Department of Housing and Urban Development (HUD)

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